

curriculum vitae & portfolio of **CHRISTOPHER de BEER**

a sure thing with sauce & a selection of graphic work

Contact details

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Email: christopherdebeer@gmail.com

Personal details

Full name: Christopher Rhyné Thomas de Beer
NI Number: SK 519855D
Date of Birth: 24th October 1985
Country of Birth: Republic of South Africa
Gender: Male
Age: 23

References

DUT - Dennis Pervis (Senoir Design Lecturer),
Dept of Graphic Design. Email: dennisp@dut.ac.za

Modern Museum Communication RSA

Jenny Bennett (Exec Marketing Director)
Work Phone: +27 (031) 313 8200
Email: jenny@modernmuseum.co.za
Neil Roake (Exec Creative Director)
Email: neil@modernmuseum.co.za

Velvet Designs UK - Roger Barnard (Director)

Email: roger@velvet.co.uk
Mobile: +44 (0)8456 838 101

Certifications & Awards

Senior Certificate with Exemption.
National Diploma (NDIP) Graphic Design.
Bachelors Degree (B.tech) Graphic Design.

Finalist in Mr Price/House & Leisure's *Young Designers Competition*.

Shortlisted and Internationally Published (Italy) for work submitted to the DesignBoom.com *Simplicity in Design* design competition.

Skills & Software Proficiencies

I am more than proficient in both Apple Mac OS X and Microsoft Windows systems.

Adobe Photoshop CS3
Adobe InDesign CS3
Adobe Illustrator CS3
Adobe/Macromedia Flash
Adobe/Macromedia Dreamweaver
Macromedia Freehand MX
Fontographer/TypeTool 3

Programming and Web design languages,
I have a working knowledge of:
- Actionscript 2.0
- PHP
- HTML/XHTML/XML
- Javascript

Occupational Timeline

2005 - Placement/Intern at BBDO

Whilst still studying (During my second year) I secured a placement/internship at Johannesburg advertising agency *Network BBDO*. This was done in my own capacity with no connection to my studies. Duration 6 weeks.

I worked as a junior designer, working on various national (South African) accounts including: Nedbank, Cell C, and Metro FM Music Awards.

2006 - Placement/Intern at Modern Museum Communication

During my third year of study, I secured a placement/internship at Durban retail advertising agency *Modern Museum Communication*. This was done in my personal capacity with no connection to my studies. Duration 5 weeks.

I worked as a junior designer, working on the national Mr Price Sport account.

Nov 2006 – Nov 2008

Designer and Junior Art Director at Modern Museum Communication

After my third year, I was hired full time as a junior designer, later moving to middle-weight designer and junior art director. At the time of my departure, I was part of a 5 man team with two junior designers and a DTP operator below me. My responsibilities included:

- Receiving briefs from client via Account Managers.
- Conceptualization and Brainstorming new campaigns.
- Scamping and Mocking up campaigns for client approval.
- Reworking Ideas and Designs based on client feedback
- Assisting Senoir Art Director on photographic shoots.
- Finalising designs for repro and print after approval.
- Only Web/Flash designer at the agency, doing all their online and Flash work.
- Managing a three man team in the absence of our Creative Director.
- Also working as a sole designer on smaller projects.

Nov 2008 - Contract work for Velvet Designs UK

After relocating to the United Kingdom, I worked for a short period of time as a contract web designer for web design agency *Velvet Designs*, in London.

- Fixing ActionScript/Flash based projects started by other designers/developers.
- Coding/Designing from scratch HTML, Flash, ActionScript and Java based websites.

* please view consecutive pages for a mini potfolio of selected works

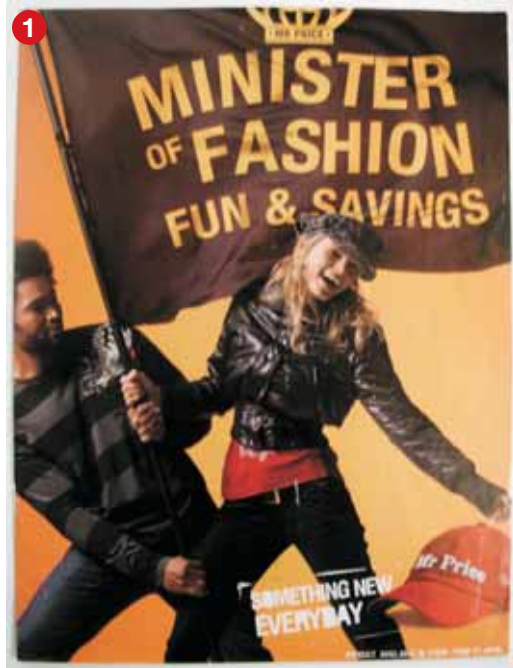
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PAGE 1 - COMMERCIAL/AGENCY WORK

1 Cover for a retail fashion campaign catalogue Client: Mr Price. 2-6 DPS' for catalogue, scamped, layout & designed by me for fashion catalogue. Campaign font also designed/built by me. 7 Example of scamp done for client for a new seasons campaign, showing possible Window posters / POS 8 Campaign/Season logo, done for winter 2009. The entire campaign presentation was designed/styled by me, across multiple media types. Full campaign available on request.



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PAGE 2 - PERSONAL/FREELANCE WORK

- 1 Campaign font design for SheetStreet 2 Working as photographers assistant and prop designer 3 its about timehandless clock design 4 Corporate ID for Black Ink 5 Self Portrait 6 Bark Brooch, product design 7 hand Printed paper/poster 8 Graphic jewellery design and production 9 Animal Rights Poster design 10 3D/chair design shortlisted/published (italy) for designboom.com.



The 'C4' wood and perspex chair.
(c) Christopher de Beer 2006



The 'C3' lightweight concrete or wood chair.
(c) Christopher de Beer 2006